



Ref. No. NB(Goa)/ 159 / OFDD (Stand Up India) / 2016-17

11 May 2016

To
State Level Banker's Committee
Goa Convener
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Rural Business Unit
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भा. स्टे. बैंक / STATE BANK OF INDIA				
ग्रा. व्य. यु. / Rural Business Unit				
मु. स्था. प्र. का. / Mumbai LHO				
18 MAY 2016				
उ. ग. प्र. (कृषि) D.G. (AGRI)	उ. ग. प्र. (अ. अ. अ.) D.G. (MOR)	स. ग. प्र. (कृषि) A.G. (MRBI)	स. ग. प्र. (म. अ. अ.) A.G. (MLB)	स. ग. प्र. A.G. (MOR)

Dear Sir

Stand Up India Scheme – District Level Awareness Workshop

As you are aware, the Government of India has recently announced the Stand Up India Scheme with an aim to provide loan benefits to SC/ST and women entrepreneurs for setting up business enterprises. In this connection, we have recently organised a State Level Awareness Workshop on "Stand Up India" at Margao (South Goa) on 10 May 2016 for the benefit of the stake holders.

Under the Stand Up India Scheme, LDM has a significant role to play. LDM in each district shall be the nodal point of network of Stand Up India connect centers. In this connection, it is envisaged to conduct District level workshops to sensitise the bankers and other stake holders. NABARD, DDM will coordinate the workshop and SIDBI official may be invited to demonstrate the online portal developed by SIDBI.

We, therefore, request you to kindly advise the LDMs (North Goa & South Goa) to organise District Level Awareness Workshops for the stake holders latest by **31 May 2016** to familiarise with the features of the scheme and ensure seamless implementation of the Scheme in the State of Goa.

Yours faithfully

(P D Vedpathak)

Asstt. Gen. Manager

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National Bank for Agriculture and Rural Development

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